

CCCD Media Experts

Contact	Expertise
<p>Donnalee Bell Senior Consultant Canadian Career Development Foundation 613.729.6164 x. 206 d.bell@ccdf.ca</p>	<p>Youth career development; Graduate un- and underemployment; School-to-work transitions; Essential and transferable skill development; Career education; Career development services and government policy</p>
<p>Mark Franklin Practice Leader and President Career Cycles 416.465.9222 or 844.465.9222 mark@careercycles.com</p>	<p>Career transition and job search; Toronto market; Career development; Career management in early-, mid-, and late-career stages; Career change; Post-secondary career services; Corporate career development; Gamification of career development; Online tools for career development</p>
<p>Sharon Graham Executive Director Career Professionals of Canada 866.896.8768 sharon@careerprocanada.ca</p>	<p>Resume-writing, interview skills, employment, and career development strategy</p>
<p>Phil Jarvis Director of Inspire Partnerships Career Cruising 1.800.965.8541 x. 117 philj@careercruising.com</p>	<p>Economic impacts of youth un/underemployment; the economic and social justice cases for whole community commitment to career and workforce development; ePortfolios (Individual Pathways Plans)</p>
<p>Denis Luchyshyn Co-Founder Road to Employment 778.676.0240 contact@roadtoemployment.ca</p>	<p>Youth; Career education; self-exploration; School-to-Work transitions</p>
<p>Laurent Matte President Ordre des conseillers et conseillères d'orientation du Québec 514.737.4717 x. 232 lmatte@orientation.qc.ca</p>	<p>Professional regulation, retirement, options for older workers, transitions in working life, student services management, unemployment Laurent is fully bilingual</p>
<p>Alastair McFadden</p>	<p>Engaging under-represented groups; School to</p>

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<p>Assistant Deputy Minister, Labour Market Development, Government of Saskatchewan c/o Deb Young, Communications Branch 306.787.6315 deb.young@gov.sk.ca</p>	<p>work transitions; Labour market programs; Training for jobs; Immigration</p>
<p>Trudy Parsons Principal, Director of Workforce Development Millier Dickinson Blais 416.367.3535 x. 237 tparsons@millierdickinsonblaos.com</p>	<p>Workforce development; Local labour market planning; Youth retention and attraction; Labour force alignment – supply and demand; Skills mismatch; Employer engagement</p>
<p>Dr. Deirdre Pickerell, GCDF-i Vice President Life Strategies Ltd. 604.856.4314 deirdre@lifestrategies.ca</p>	<p>Career development; Career/employee engagement; Psychological/psychometric assessments; Career education</p>
<p>Dr. Dave Redekopp President Life-Role Development Group Ltd. 780.451.1954 liferole@telusplanet.net</p>	<p>Career education; Career development in the workplace; Career strategy/planning; Career competencies/skills; Career transitions; Entrepreneurship and career development</p>
<p>Paul D. Smith Executive Director Canadian Association of Career Educators and Employers 613.634.2359 pauls@cacee.com</p>	<p>Youth; Higher education; Skills; Competencies; Employer Demand; Experiential learning; Co-ops Internships; School to Work transition; Legislation</p>