

3CD MEMBERSHIP MODEL

OVERVIEW

The Canadian Council for Career Development (3CD) is a self-initiated and self-funded umbrella group for Career Development associations and related partner groups from across Canada.

3CD's mandate is to strengthen the professional identity of all career development practitioners and to establish a coherent national voice on career and labour market development issues to influence policy and enhance service delivery for all Canadians.

The 3CD serves as a mechanism for Pan-Canadian collaboration on career development issues. It supports provincial/territorial collaboration on common issues including (but not limited to) policy, research, certification, training, practitioner mobility and building the Career Development evidence base.

3CD promotes a national advocacy voice for the Career Development profession and is a channel for international outreach and engagement of the Career Development field. It facilitates national exchange and mutual support, serves as a unified voice for our field and is a vehicle for collective action on common priorities.

At the 3CD Annual General Meeting (AGM) in Ottawa on January 27, 2016, there was agreement that the 3CD Steering Committee should develop a clear and consistent policy with respect to membership structure and fees. Those in attendance at the AGM expressed strong support for finding a fair approach to membership that continues to promote inclusion while also recognizing the value of 3CD. A consultative approach to developing a membership structure was identified. It was suggested that the policy be linked to incorporation as the driver for a new and more formalized approach to membership.

As a result of this meeting, a *Membership Sub-committee* was formed by the 3CD Steering Committee (now the 3CD Board effective February 24, 2016). The Sub-committee conducted a formal review of membership model and fee structure during the months of February through September 2016. Based on this review, it was decided that the membership fee would remain at a minimum of \$500 annually for associations and partner groups, with certain exceptions as described on the following page.

MEMBERSHIP - WHO IS A MEMBER

In accordance with 3CD's mandate, membership comprises associations and related partner groups interested in collaboration on career development and labour market issues which are important to the Canadian sector as a whole:

- National and provincial/territorial professional associations with a membership base.
- Career service organizations – government funded, non-profit, not-for-profit, social enterprises, and for-profit.
- Public and private academic/educational institutions, branches and departments (kindergarten, elementary, secondary, post secondary, college, and university).
- Government institutions, branches, and departments.
- Foundations and charitable organizations.
- Coalitions/alliances of professional associations.
- Providers of consulting, service, training, technology, tools, and programs.
- Associated organizations (research groups, policy forums, and peripheral organizations.)

3CD's approach to membership tries to reflect a spirit of abundance and inclusion. Emerging career associations and related partner groups in the early stages in their development may be eligible to join membership at a reduced fee. Such requests will be reviewed by the Executive on a case-by-case basis.

3CD is an umbrella group for associations and related partner groups. Membership is intended primarily for organizations supporting career development in Canada, not individuals.

3CD is a Pan-Canadian organization, however career associations and related partner groups from outside countries are very welcome to join membership.

BENEFITS OF MEMBERSHIP TO 3CD – VALUE TO MEMBERS

The following are benefits of 3CD membership. As a member, you receive:

- Access to a career development community where you can forge long-term meaningful relationships with other leaders in the career development profession.
- An opportunity to be part of a Canadian national advocacy voice for the career development field; 3CD supports a lobbying effort across Canada, on behalf of members.
- Opportunities to advertise and promote your organization, events, and activities to a broader network of leading organizations in career development.
- The ability to forge strategic partnerships/discounts with member organizations - a member to member benefit.
- The ability to influence the direction of 3CD by participating on the Board, Working Groups, and/or Committees.
- Input into career development initiatives / projects (surveys and other initiatives) in Canada.
- Inspiring networking and valuable information from leaders in our field at the Annual General Meeting (AGM) in Ottawa during the Cannexus timeframe.
- Voting privileges at AGM - one vote per member for an equal voice at the table.
- Regular updates and information about important Pan-Canadian and regional happenings and emerging policies and programs.
- Access to a repository of documents and papers related to 3CD mandate/issues.
- The opportunity to provide insight and input into this country's papers for international symposium.
- Resources in both languages and representation from both languages - we are a bilingual association.